





Sport For Smile Lounge Special 2012

- Date: 13 May 2012 (Sunday)
- Time: 10:15 – 19:00 (Tokyo Time)
- Venue: The Nippon Foundation
- Support: Japan NGO Center for International Cooperation,
- Special Cooperation: The Nippon Foundation
- Cooperation: CSR Asia Japan, NPO Greenz, IMAGE WOARKS & Co., PRIMEDATA, Inc.,
Swiss Academy for Development, Ten-to-sen
- Capacity: 100
- Entrance Fee: 5,000 JPY (Access to all the sessions)

Supported by :



Sport For Smile Lounge Special 2012

Agenda

9:45 - **Registration open**
10:15 – 10:30 **Introduction**
Mie Kajikawa, Founder of Sport For Smile

< Part 1 >

10:30 – 11:15 **Panel 1 “IT Charity Ekiden”**
ISFnet, Inc., IBM Japan, NPO Stand

11:15 – 11:30 **Special Message**
Mr. Noboru Takano,
Former Regional Director of the Ritz-Carlton Hotel Company of Japan

11:30 – 12:00 **"Cutting-edged" mindset of Sports for People with Disabilities**
Japan Fusen Volleyball Association
Japan Blind Soccer Association

12:00 – 12:15 **< Introduction Series A >**
Chrysler Japan Co. Ltd., Japan Floor Hockey Federation,
IBM Big Blue American Football Team, Hitachi, Ltd.

12:15 – 13:00 **Networking Lunch**
(with charity 30-second self-introduction by individuals)

< Part 2 >

13:00 – 13:15 **OneWorldFutbol**

13:15 – 13:45 **Keynote Speech “Stories and Realities with Refugees”**
Mr. Saburo Takizawa (Former Head of UNHCR Japan)

13:45 – 14:15 **Panel 2 "Sports for Refugees"**
NPO Volleyball Montreal, Futsal for Refugees (WAVOC)

14:15 – 14:45 Break & networking

14:45 – 15:00 **"Change India through Sports"**
YUWA

15:00 – 15:45 **"Voice from Africa"**

Hope Academy, Association for Friends of African Baseball,
Prof. Naofumi Suzuki (Kick4Life)

15:45 – 16:15

"Athletes Make A Difference"

Introduction (UEFA/UN Ambassadors/Interview of Ian Thorpe)
Japan for LIVESTRONG

16:15 – 16:40

<Introduction Series B>

Fitness for Breast Cancer, Tour de Sasebo,
DiMERS Lab., Inc., Futsal For Two, Link Tochigi Brex

16:40 – 17:00

Break & networking

< Part 3 >

17:00 – 17:30

Keynote Speech "Homeless World Cup"

Mr. Mel Young, Co-Founder of Homeless World Cup

17:30 – 17:50

Panel 3 "Homeless is not Hopeless"

Big Issue Japan, Nobushi

17:50 – 18:00

Lottery & break

18:00 – 18:20

"How Sport Can Contribute to Affected Areas"

Swiss Academy for Development

18:20 – 18:50

Corporations "Invest" in Sports

CSR Asia Japan (Adidas Hong Kong)
Sport For Smile (Barclays Spaces for Sports)

18:50 – 19:00

Closing by The Nippon Foundation

***19:15 – 19:45**

Career Development Q&A Session (students only)

* The agenda is subject to change.

* Speakers participating from overseas will make their presentations through Skype.

* Simultaneous translation will be provided in all the sessions.

Sport For Smile Lounge Special 2012 Steering Committee Leaders

Supervisor: Ayami Toma (Director of Sport For Smile)

Director: Yu Kobayashi (SOCIAL SPORTS DESIGN)

Assistant Director: Hiroshi Hasegawa (Wacoal Corp.)/ Sayumi Kakizawa (Kyorin University)